



**ADVERTISING RATES** 



ACCEPTABLE FORMATS: JPG, GIF, PNG
STATIC OR ANIMATED
MAX FILE SIZE 200KB AT 72DPI IN RGB
ARTWORK & URL DEADLINE 2 DAYS BEFORE CAMPAIGN START

BIG LEADER BOARD - 900 X 180PX \$280/WEEK LEADER BOARD - 900 X 90PX - \$220/WEEK **BIG RECTANGLE** RECTANGLE 336 X 500PX 336 X 280PX \$200/WEEK \$150/WEEK SMALL BANNER - 700 X 60PX - \$50 / WEEK



**ALL PRICES + GST** 

DYNAMIC AD DESIGN \$75/H

**EXCLUSIVE PLACEMENT BY NEGOTIATION** 

DISCOUNTS PROVIDED FOR EXTENDED CAMPAIGNS

# ELECTRONIC DIRECT MARKETING

ACCEPTABLE FORMATS: PDF, JPG, GIF, PNG STATIC OR ANIMATED MAX FILE SIZE 100KB AT 72DPI IN RGB COPY, ARTWORK & URL DEADLINE MONDAY NOON

#### SINGLE INCLUSIONS

#### ADS

EDM BANNER - 600 X 60PX \$80 EDM LARGE BANNER - 600 X 120PX \$160

#### **ADVERTORIAL CONTENT**

MINIMUM BOOKING (GRAPHIC + 40 WORDS + URL) \$120
PER ADDITIONAL 40 WORDS \$30
PER ADDITIONAL URL \$10

### CIRCULATION/FREQUENCY:

TARGETED AT MUSICIANS AND MUSIC FANS, THE NZM UPDATE NEWSLETTER GOES OUT EVERY SECOND WEDNESDAY TO 4000+ SUBSCRIBERS

## MONTHLY INCLUSIONS

### GIG GUIDE

MINIMUM BOOKING (GRAPHIC + 40 WORDS + URL) \$80
PER ADDITIONAL URL \$10

#### **CLASSIFIEDS**

SIANDAKD - 40 WUKDS + UKL HI VIS-40 WORDS + URL + COLOUR GRAPHIC - 200 X 250PX + URL PER ADDITIONAL 40 WORDS	\$30 \$45 \$60 \$30		
		PER ADDITIONAL LIRI	\$10

**ALL PRICES + GST** 

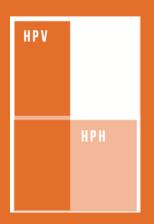
SIGN UP HERE: NZMUSICIAN.CO.NZ/SUBSCRIBE

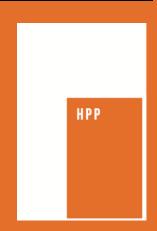


# PRINT

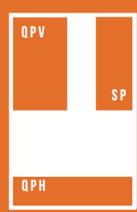
CIRCULATION/FREQUENCY:

NZ MUSICIAN IS PUBLISHED
TWICE ANNUALLY, SUMMER & WINTER.
DISTRIBUTED FREE NATIONWIDE VIA MUSICAL
EQUIPMENT STORES, STUDIOS, SCHOOLS,
LIBRARIES, SUBSCRIPTIONS AND OTHER
MUSICAL OUTLETS.









#### NOTICE BOARD

CLASSIFIEDS PER 40 WORDS

\$40

WINDOW AD - W59 X H40MM STRIP AD - W122 X H20MM

MONO \$100 FULL COLOUR \$180 DEADLINES

PUBLICATION

MAY/JUNE ISSUE: DEC/JAN ISSUE:

APR 9 NOV 9 APR 30 DEC 1

ARTWORK MUST BE HIGH RES PDF OR 300DPI IN CMYK

#### FULL PAGE

INSIDE COVER INSIDE BACK COVER OUTSIDE BACK COVER

\$1900

**RUN OF MAG** 

\$1700

WIDTH 210MM X HEIGHT 297MM (+3MM BLEED)

#### HALF PAGE

**VERTICAL: WIDTH 90MM X HEIGHT 265MM** 

HORIZONTAL: WIDTH 186MM X HEIGHT 130MM

PONY: WIDTH 122MM X HEIGHT 180MM

\$950

#### THIRD PAGE

**VERTICAL: WIDTH 58MM X HEIGHT 265MM** 

HORIZONTAL: WIDTH 186MM X HEIGHT 90MM

\$750

#### QUARTER & SIXTH PAGE

**VERTICAL: WIDTH 90MM X HEIGHT 130MM** 

HORIZONTAL: WIDTH 186MM X HEIGHT 60MM

\$550

SIXTH: WIDTH 58MM X HEIGHT 120MM

\$450

**ALL PRICES + GST** 

