

**WHEN YOU WANT TO  
CONNECT WITH NZ'S  
MUSIC COMMUNITY**

**nzmusician**  
[www.nzmusician.co.nz](http://www.nzmusician.co.nz)

**ADVERTISING RATES**

# WEB

ACCEPTABLE FORMATS: **JPG, GIF, PNG**

STATIC OR ANIMATED

MAX FILE SIZE **200KB** AT 72DPI IN RGB

**ARTWORK & URL DEADLINE 2 DAYS BEFORE CAMPAIGN START**

**BIG LEADER BOARD - 900 X 180PX**  
**\$280/WEEK**

**LEADER BOARD - 900 X 90PX - \$220/WEEK**

**BIG RECTANGLE**  
**336 X 500PX**  
**\$200/WEEK**

**RECTANGLE**  
**336 X 280PX**  
**\$150/WEEK**

**SMALL BANNER - 700 X 60PX - \$50 /WEEK**

**DYNAMIC AD DESIGN \$75/H**  
**EXCLUSIVE PLACEMENT BY NEGOTIATION**  
**DISCOUNTS PROVIDED FOR EXTENDED CAMPAIGNS**  
**ALL PRICES + GST**



## SINGLE INCLUSIONS

### ADS

|                                |       |
|--------------------------------|-------|
| EDM BANNER - 600 X 60PX        | \$80  |
| EDM LARGE BANNER - 600 X 120PX | \$160 |

### ADVERTORIAL CONTENT

|  |       |
|--|-------|
| MINIMUM BOOKING (GRAPHIC + 40 WORDS + URL) | \$120 |
| PER ADDITIONAL 40 WORDS                    | \$30  |
| PER ADDITIONAL URL                         | \$10  |

## CIRCULATION/FREQUENCY:

TARGETED AT MUSICIANS AND  
MUSIC FANS, THE NZM UPDATE  
NEWSLETTER GOES OUT EVERY  
SECOND WEDNESDAY TO 4000+  
SUBSCRIBERS

## MONTHLY INCLUSIONS

### GIG GUIDE

|  |      |
|--|------|
| MINIMUM BOOKING (GRAPHIC + 40 WORDS + URL) | \$80 |
| PER ADDITIONAL URL                         | \$10 |

### CLASSIFIEDS

|                                |      |
|--------------------------------|------|
| STANDARD - 40 WORDS + URL      | \$30 |
| HI VIS-40 WORDS + URL + COLOUR | \$45 |
| GRAPHIC - 200 X 250PX + URL    | \$60 |
| PER ADDITIONAL 40 WORDS        | \$30 |
| PER ADDITIONAL URL             | \$10 |

ALL PRICES + GST

SIGN UP HERE: [NZMUSICIAN.CO.NZ/SUBSCRIBE](http://NZMUSICIAN.CO.NZ/SUBSCRIBE)

# PRINT

## CIRCULATION/FREQUENCY:

NZ MUSICIAN IS PUBLISHED  
TWICE ANNUALLY, SUMMER & WINTER.  
DISTRIBUTED FREE NATIONWIDE VIA MUSICAL  
EQUIPMENT STORES, STUDIOS, SCHOOLS,  
LIBRARIES, SUBSCRIPTIONS AND OTHER  
MUSICAL OUTLETS.



## NOTICE BOARD

CLASSIFIEDS  
PER 40 WORDS \$40

WINDOW AD - W59 X H40MM  
STRIP AD - W122 X H20MM

MONO \$100  
FULL COLOUR \$180

## DEADLINES

MAY/JUNE ISSUE:  
DEC/JAN ISSUE:

APR 9  
NOV 9

## PUBLICATION

APR 30  
DEC 1

ARTWORK MUST BE HIGH RES PDF OR 300DPI IN CMYK

## FULL PAGE

INSIDE COVER

INSIDE BACK COVER

OUTSIDE BACK COVER

\$1900

RUN OF MAG

\$1700

WIDTH 210MM X HEIGHT 297MM (+3MM BLEED)

## HALF PAGE

VERTICAL: WIDTH 90MM X HEIGHT 265MM

HORIZONTAL: WIDTH 186MM X HEIGHT 130MM

PONY: WIDTH 122MM X HEIGHT 180MM

\$950

## THIRD PAGE

VERTICAL: WIDTH 58MM X HEIGHT 265MM

HORIZONTAL: WIDTH 186MM X HEIGHT 90MM

\$750

## QUARTER & SIXTH PAGE

VERTICAL: WIDTH 90MM X HEIGHT 130MM

HORIZONTAL: WIDTH 186MM X HEIGHT 60MM

\$550

SIXTH: WIDTH 58MM X HEIGHT 120MM

\$450

ALL PRICES + GST