

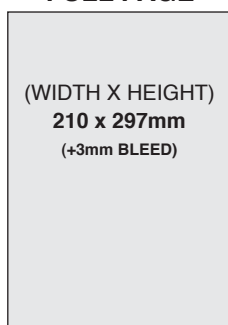
ADVERTISING RATES and DEADLINES for 2016

STANDARD AD SIZES

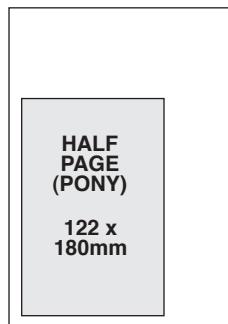
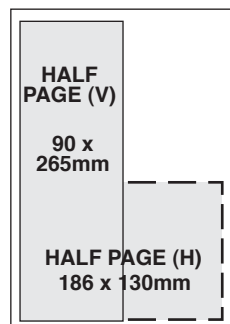
INSIDE FRONT COVER INSIDE/OUTSIDE BACK



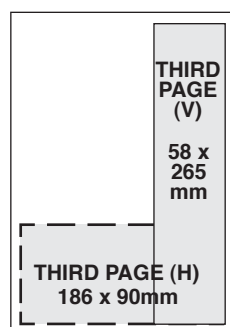
FULL PAGE



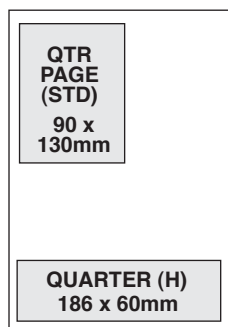
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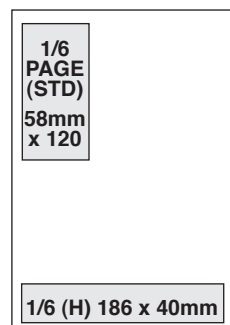
THIRD PAGE



QUARTER PAGE



SIXTH PAGE



SPECIAL REQUESTS



AD PLACEMENT RATES (excl. gst)

	COLOUR	MONO
Inside Cover/IBC/OBC	\$ 1900	n/a
Full Page	\$ 1700	\$ 1400
Half Page	\$ 950	\$ 750
Third Page	\$ 750	\$ 600
Quarter Page	\$ 550	\$ 450
Sixth Page	\$ 450	\$ 350

CIRCULATION / FREQUENCY: NZ Musician is published every second (even) month and distributed FREE nationwide via musical equipment stores, studios, schools, libraries, subscriptions and other musical outlets. Current circulation is 9,000 copies.

DIRECTORIES: Alternate issues carry FREE NZM Directories.

- April/May features the **Brands & Distributors** Directory
- Aug/Sept the **Music Industry Training Courses** Directory
- Dec/Jan includes the **Studio & Record Label** Directory

WEBSITE: www.nzmusician.co.nz provides a range of excellent additional promotional opportunities. It includes an on-line record of the current magazine along with a comprehensive back issue library including features, product and CD reviews, links, industry news and the various NZM Directories updated.

Email: web@nzmusician.co.nz for further details.

Advertising Deadlines

Publication

Feb/March	Tues. 26 January	18 February
April/May	Tues. 22 March	19 April
June/July	Tues. 24 May	17 June
Aug/Sept	Tues. 19 July	18 August
Oct/Nov	Tues. 20 September	19 October
Dec/Jan '16	Tues. 15 November	12 Dec

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